Welcome to the BlueSpice Product Day!

Eva Vogel
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www.bluespice.com
Moderation

- Eva Vogel
  Marketing and Communication, Event Organisation

- Dr. Richard Heigl
  Co-Founder of Hallo Welt!, Product Development
Agenda

- Goals of the Product Day and organizational issues
- The Program
- The Hallo Welt! GmbH - What's happening?
- Your expectations and questions?
Goals of the Product Day and organizational issues

Idea

- After the BlueSpice Summit: an additional half-day event for English-speaking users and customers

Working with Hopin

- Three rooms: main session, lounge, technical test
- Join the discussion and ask any questions via chat
  - General event chat
  - Chat in the respective rooms
  - Chat directly with participants
The program

- BlueSpice roadmap: new functions
- Adaptation of workflows
- Automatic translation with DeepL
- New templates
- Best practices to organize companies in a wiki
... and the need for security, reliability and departure into a new era
Background: High uncertainty in companies

Social and economic upheaval
- Impact of crises: Corona, Ukraine war, climate collapse
- Digitalization as a topic of economic policy in Germany
- Everywhere reorganization, overload, lack of personnel, focus on costs, projects are postponed

The solutions are already there
- Collaborative knowledgebases and flexible documentation systems are proving to be ideal tools for mastering change
- Data sovereignty and open source are gaining importance (e.g. due to the Privacy Shield problem)
Wanted: Security with suppliers

- Open Source Enterprise Wiki: Hallo Welt! can position itself as a reliable and competent partner
- IT service providers, providers, universities see BlueSpice as the ideal product for their users
- Not least as the alternative to Confluence
Increasing requirements

- Big issue for smaller companies, too: IT information security and compliance
- Increasing challenges for Hallo Welt! as a company and solution provider
- Wiki as a solution, for example, to document services and organize their audits
Making enterprise standards transparent

Relaunch of the product website

- Trust & Safety section
- FAQs about the product, contracts and commercial topics
- Relaunch in Q3
New home in Regensburg

- Move to Bruderwöhrdstraße 29, 93055 Regensburg, Germany
- Plenty of space, light and ideal infrastructure for new developments and topics
Let's start!

Your expectations and questions?
Contact

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