

Welcome to the BlueSpice Product Day!

Eva Vogel
Richard Heigl

www.bluespice.com



Moderation

- Eva Vogel
Marketing and Communication, Event Organisation
- Dr. Richard Heigl
Co-Founder of Hallo Welt!, Product Development

Agenda

- Goals of the Product Day and organizational issues
- The Program
- The Hallo Welt! GmbH - What's happening?
- Your expectations and questions?

Goals of the Product Day and organizational issues

Idea

- After the BlueSpice Summit: an additional half-day event for English-speaking users and customers

Working with Hopin

- Three rooms: main session, lounge, technical test
- Join the discussion and ask any questions via chat
 - General event chat
 - Chat in the respective rooms
 - Chat directly with participants

The program

- BlueSpice roadmap: new functions
- Adaptation of workflows
- Automatic translation with DeepL
- New templates
- Best practices to organize companies in a wiki

Die Hallo Welt! GmbH ...

*... and the need for security, reliability and
departure into a new era*



Background: High uncertainty in companies

Social and economic upheaval

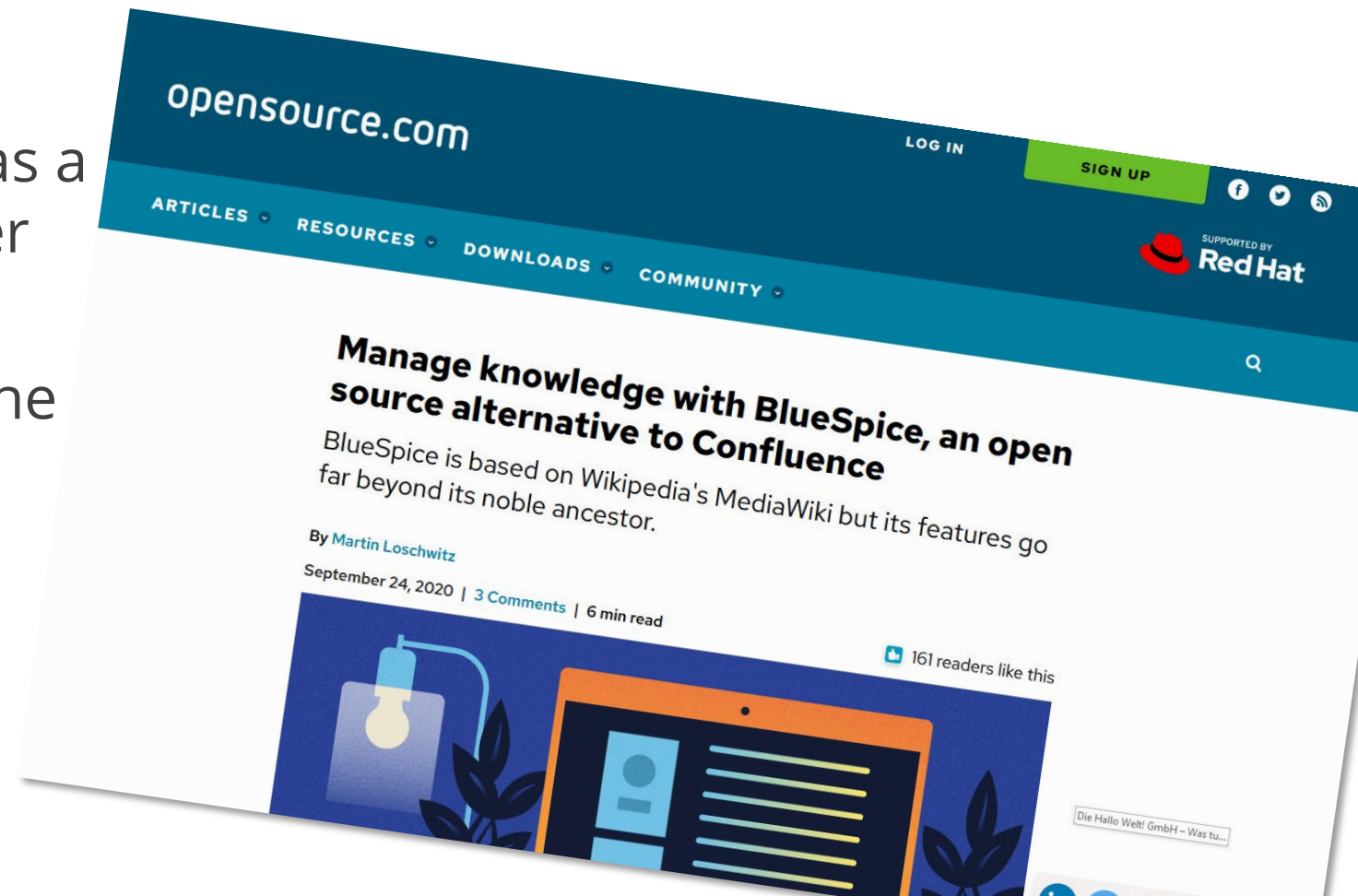
- Impact of crises: Corona, Ukraine war, climate collapse
- Digitalization as a topic of economic policy in Germany
- Everywhere reorganization, overload, lack of personnel, focus on costs, projects are postponed

The solutions are already there

- Collaborative knowledgebases and flexible documentation systems are proving to be ideal tools for mastering change
- Data sovereignty and open source are gaining importance (e.g. due to the Privacy Shield problem)

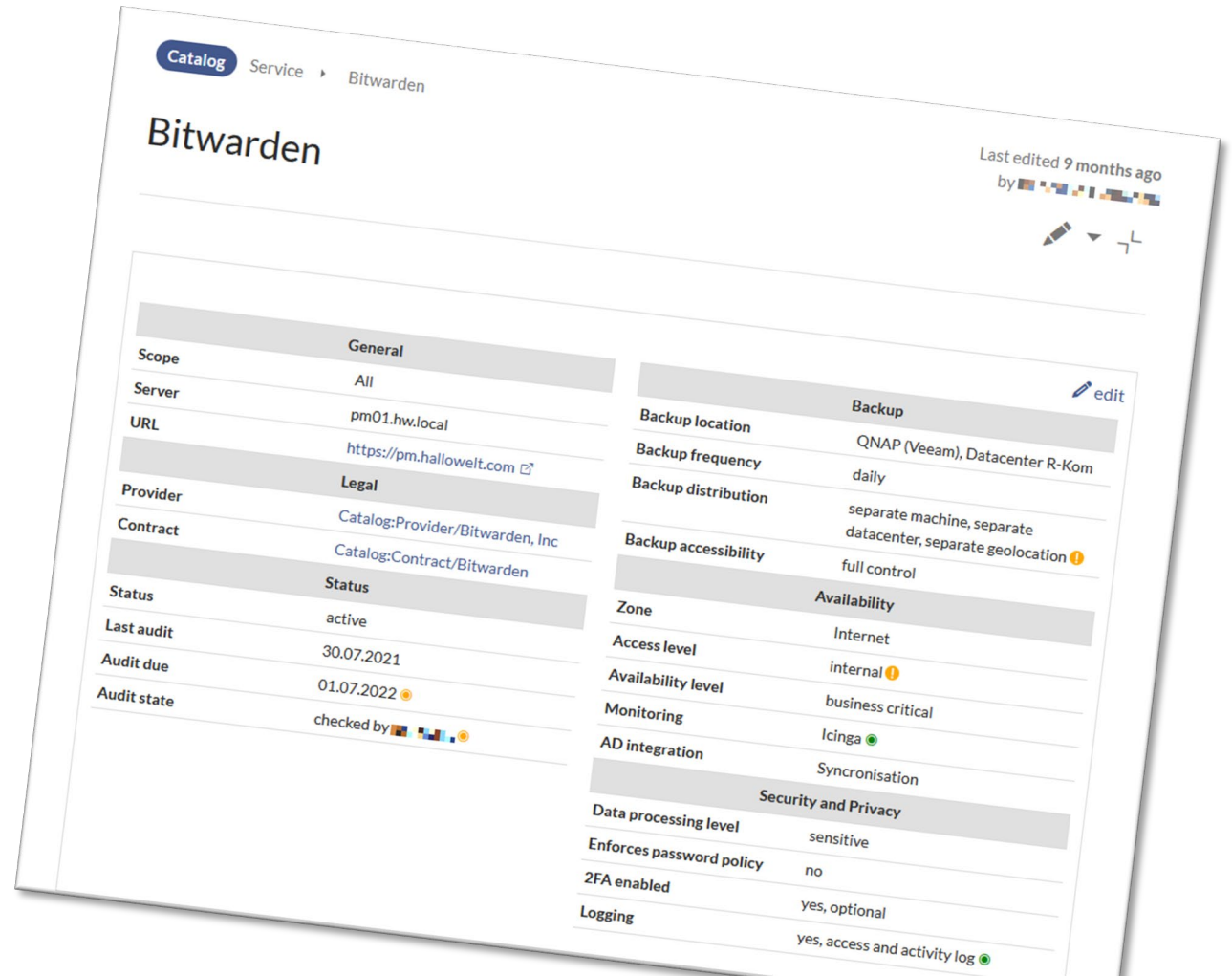
Wanted: Security with suppliers

- Open Source Enterprise Wiki: Hallo Welt! can position itself as a reliable and competent partner
- IT service providers, providers, universities see BlueSpice as the ideal product for their users
- Not least as the alternative to Confluence



Increasing requirements

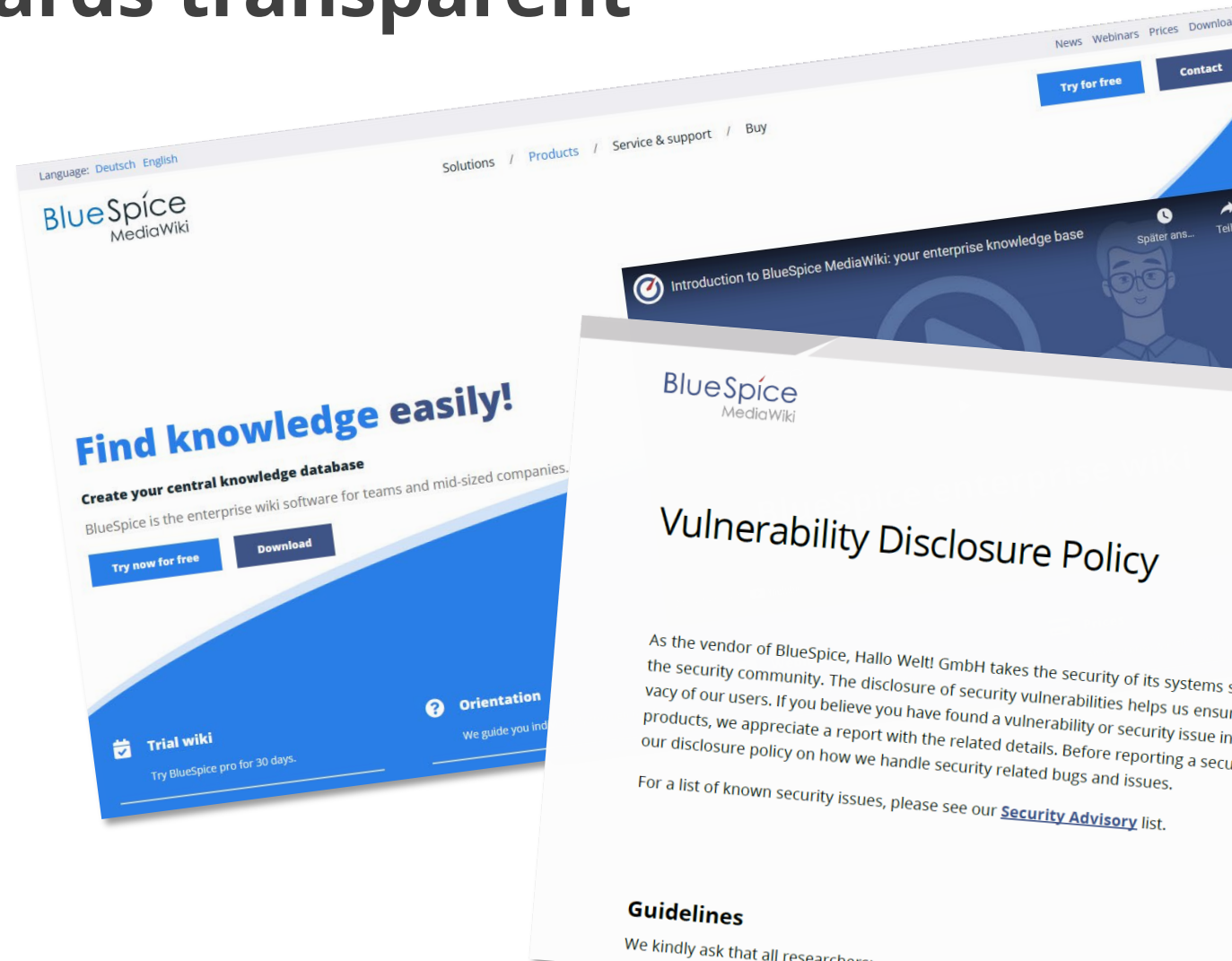
- Big issue for smaller companies, too: IT information security and compliance
- Increasing challenges for Hallo Welt! as a company and solution provider
- Wiki as a solution, for example, to document services and organize their audits



Making enterprise standards transparent

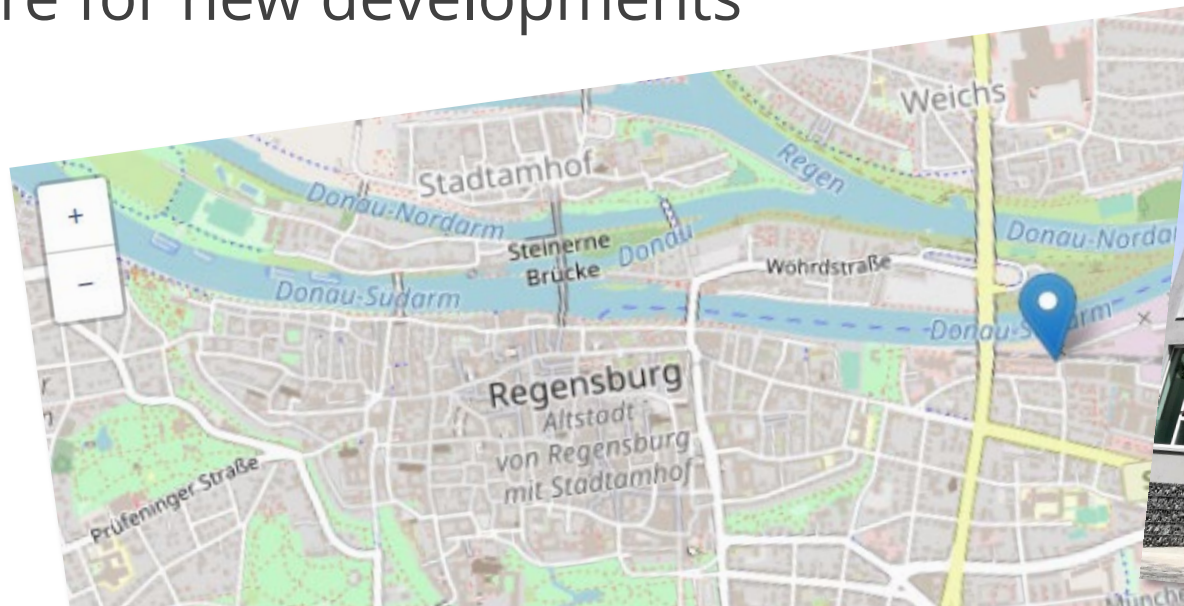
Relaunch of the product website

- Trust & Safety section
- FAQs about the product, contracts and commercial topics
- Relaunch in Q3



New home in Regensburg

- Move to Bruderwöhrdstraße 29, 93055 Regensburg, Germany
- Plenty of space, light and ideal infrastructure for new developments and topics



Let's start!

Your expectations and questions?



Contact

Your contact person: Richard Heigl

Hallo Welt! GmbH • Postfach 11 02 19 • 93015 Regensburg • Germany

E-Mail: sales@bluespice.com

Telefon: +49 (0)941 660 80 185

Telefax : +49 (0)941 660 80 189

www.bluespice.com

www.hallowelt.com