



BlueSpice Product Days 2023:

**Change Management
& long-term memory**

-

**the role of tools and
the right methods**



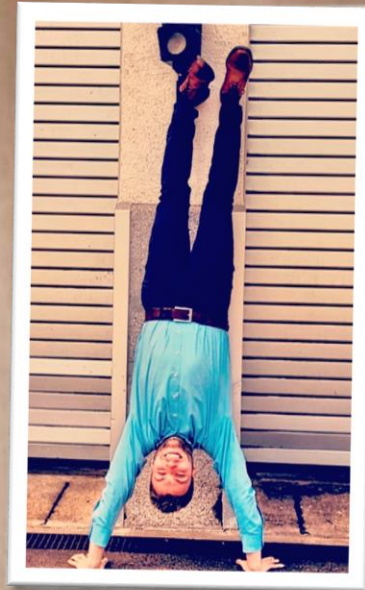
Today's Agenda

1. Change and Motivation

2. Accountability
or Account-Ability?

3. The Team

4. Methods & Tools



Diplom-Kaufmann
Organisational Theory,
Technologie-Management

PRINCE2-Professional
Professional SCRUM-Master
ITIL Foundation
Hermes Foundation
PMI PMP – Training
Six-Sigma Green Belt – Training

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**Accountability
=
Account-Ability?**





Is it all a question of perspective?

Who is responsible?



Together
Everyone
Achives
More.





S₁ H₄ I₁ F₄ T₁
H₄ A₁ P₃ P₃ E₁ N₁ S₁



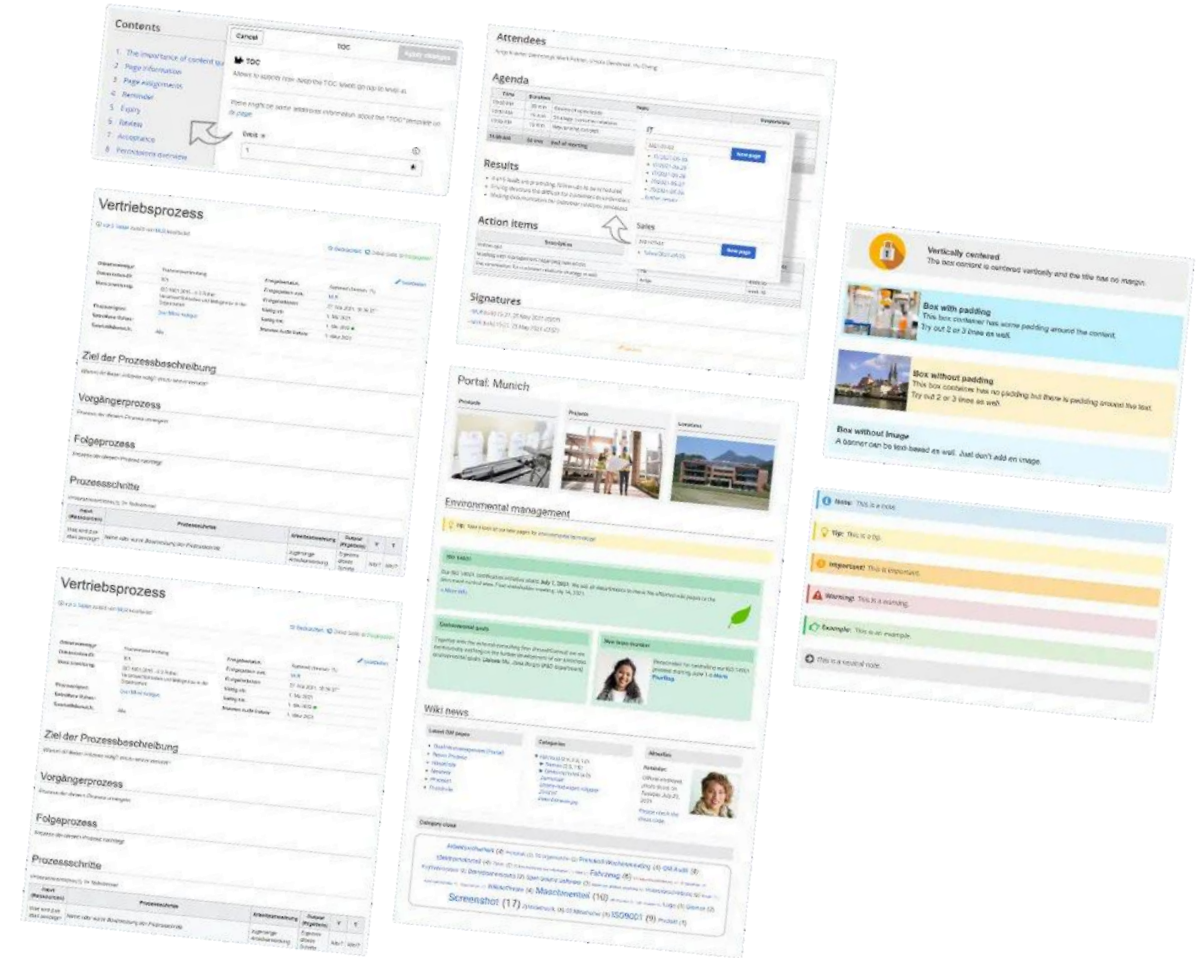


“Just use a tool...”



BlueSpice - The collaborative wiki system

- A **collaboration space** for organizations, teams & projects
- Simple handling and extensive **Integration Possibilities**
- Implicit **knowledge** of the organization becomes explicit and thus usable
- Requirements management, quality management, process documentation, «**Social Intranet**»





Our experience shows:

Every organization is different and...

- Knowledge is mostly available, but not easily accessible nor good to use.
- The use of tools is helpful and necessary given today's dynamic environment (VUCA).
- A flexible platform that supports true "accountability" will support standardizing good results and attract and retain talent.

A little space to be creative





THIS IS
THE SIGN
YOU'VE BEEN
LOOKING FOR





We are looking forward to breaking new ground and shaping the future of collaboration today.



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