BlueSpice Product Days 2023:

Change Management & long-term memory - the role of tools and the right methods
Today`s Agenda

1. Change and Motivation
2. Accountability or Account-Ability?
3. The Team
4. Methods & Tools
Accountability
= Account-Ability?
Who is responsible?

Is it all a question of perspective?
Together
Everyone
Achieves
More.
SHIFT HAPPENS
“Just use a tool...”
BlueSpice - The collaborative wiki system

• **A collaboration space** for organizations, teams & projects

• Simple handling and extensive **Integration Possibilities**

• Implicit **knowledge** of the organization becomes explicit and thus usable

• Requirements management, quality management, process documentation, «Social Intranet»
Our experience shows:

Every organization is different and...

• Knowledge is mostly available, but not easily accessible nor good to use.

• The use of tools is helpful and necessary given today's dynamic environment (VUCA).

• A flexible platform that supports true "accountability" will support standardizing good results and attract and retain talent.
This is the sign you've been looking for.
We are looking forward to breaking new ground and shaping the future of collaboration today.